

We provide POS tools to help agents be more productive and agencies more profitable.

The foundation of our suite of products is that we have developed a “listener” that listens to what the agent is doing and provides relevant information at the precise time it is needed.

Some of our most popular products include:

- **BookingBuilder Desktop**

- BBD reminds the agent to look at non-GDS content. When agents do a booking we do the hard stuff:
 - Show agents non-GDS fares and airlines that can be booked outside of the GDS that serve the same search cities
 - Moves traveler data from the GDS into the supplier’s website
 - Move confirmation data from the supplier website back to the GDS
- Saves time/typing - no more copy/pasting and typing information in
- BBD creates the passive segments which makes for error-free data entry, reducing errors and the dreaded debit memo
- Cuts the time to book a non-GDS web fare by 75%

- **BookingBuilder TicketBank**

- As the agent is booking the reservation the information is displayed in a very organized and readable desktop pop-up
- Unused tickets can be offered at both the account and traveler level
- Future enhancement: reporting for unused tickets - how many times the prompt came up vs. how many times was a ticket selected

- **BookingBuilder Boost**

- Maximizes preferred suppliers by recommending them at time of search
- Reminds agents the best suppliers to book for specific booking situations, considering both DK (account) numbers, supplier preferences and agency level supplier preferences
- Boost is the only product to ask why a preferred was not selected
- BookingBuilder will manage the loading of the agreements/contracts
- As contract quotas are met and the agency management goals change, Boost can point the booking agents to the right supplier at the right time

- **BookingBuilder Genie**

- Genie is a virtual assistant that works closely with your agents on their desktop helping them get more results with less work
- Our proprietary listening software understands exactly what the agent is doing and offers context sensitive prompting, providing the right notifications at the right time in over 1000 categories which are defined by you
- Eliminates the need for agent workspace yellow stickies, and stacks of notes and reminders
- Genie helps agents boost revenue and customer service on every reservation while lowering the cost per PNR

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Travel agents believe that NDC and the airlines will make their job easier

We Can Help

BookingBuilder Desktop allows agents, with just a few clicks, to display GDS fares and web fares simultaneously.

If a flight or fare is chosen that isn't in the GDS, BookingBuilder Desktop takes the agent to that airline's website, makes the booking with just a few clicks and populates most of the information from the traveler's GDS profile into the necessary fields on the airline's website.

Once the reservation is made all the booking information is automatically populated back into the GDS from the airline's website for accounting and client management purposes.

BookingBuilder Desktop cuts the time to book a web fare by 75%

We offer a free 30-day trial.

For further information:

Sales@bookingbuilder.com

845-208-0749



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Biggest hassles in life

- **Getting your teenager out of bed**
- **Complying with Covid employee retention paperwork**
- **Managing unused tickets**

We feel your pain. Although we can only help you with one of those problems.

BookingBuilder's TicketBank helps organize all your unused tickets. As the agent is making or working a booking, an organized pop-up window will appear on their desktop reminding them of what eligible unused tickets are available for use by account and/or by individual.

Make your life easier, at least in one area.

We offer a free 30 day trial.

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Agency Owners / Managers believe they make enough money

BookingBuilder's Boost product can help

Boost is loaded on your agent's GDS desktop and:

- Maximizes preferred suppliers by recommending them at time of search
- Reminds agents the best suppliers to book for specific booking situations, considering both DK (account) numbers, supplier preferences and agency level supplier preferences
- Boost is the only product to ask why a preferred was not selected
- As contract quotas are met and the agency management goals change, Boost can reflect evolving agency priorities to point the booking agents to the right supplier at the right time
- BookingBuilder will manage the loading of the agreements/contracts

We offer a free 30-day trial.

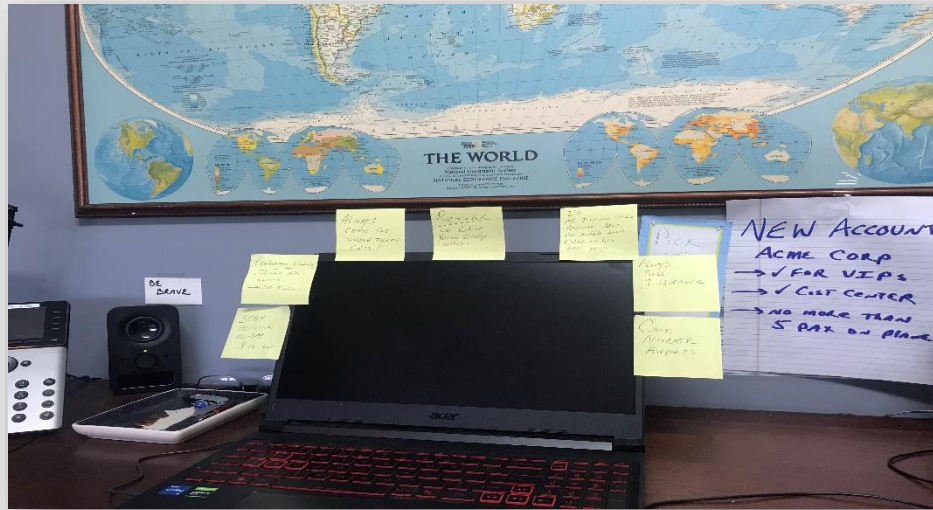
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BookingBuilder Genie



So much to remember

But that's no way to live, and things will be forgotten. There aren't enough yellow sticky notes that can help an agent remember everything.

But Genie Can

BookingBuilder Genie delivers content relevant information at the right time.

Genie essentially looks over the agents' shoulder and as they work through the booking process reminds them of critical information at precisely the right time, so they never miss a beat, saving the agent time and the agency money.

At BookingBuilder we provide POS tools to help agents be more precise and productive, which helps agencies be more profitable.

We offer a free 30 day trial.

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